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PRIMAVERA NEWS

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since 1990

primavera

Helping children in need

DEAR SUPPORTERS OF PRIMAVERA,

I have been a member of the board of Primavera helping children in need e.V. for two years. My duties include secretary and member coordination.

Of course, I was already familiar with Primavera when I was asked if I could imagine working for them, but I didn't have any deeper insights until then.

I was pleasantly surprised when I gradually realized the valuable work that Primavera does. I am now very happy to be able to do my part. I find it incredibly impressive what has come out of the initiative of a few Bosch colleagues 35 years ago. Today, with around 45 projects, we are able to help more than 11,000 children in over 20 countries to have a better life with more hope for the future.

In our current edition of Primavera News, we would like to share information on our work with you. This time, in addition to reports on our new projects in Brazil and Indonesia and our support for the bombed-out children's hospital in Kiev, the focus is on a number of other exciting topics. For example, you can read about how Primavera was established 35 years ago. It's a great example of how a small idea can become something big if you believe in it and pursue it with vigor. In addition you can read two stories about the valuable work of our silent helpers. It's really impressive to see that in our increasingly selfish society, there are still volunteers who care about their fellow men and actively help without necessarily making a big fuss about it. You will also learn about Primavera's first honorary member. Rarely has the term „veteran“ been more appropriate than for our first honorary member. And while I'm on the subject of helpers, many of them also made a positive contribution to our Primavera Strategy Workshop that



was held end of February. As a board, we are very grateful to have the support of so many people with great ideas and thoughts.

One thing is clear to all of us: if Primavera wants to follow up the first 35 years with as many more years as possible, this will only work if we can continue to rely on our supporters, donors, helpers and, last but not least, our colleagues on site. Without these numerous helping hands and generous donors, our work would not be possible. We are very grateful to you that it has worked so well up to this point, and we hope you will continue in supporting Primavera for many years to come!

I hope you enjoy reading our new Primavera News.

Roland Fuchs

35 years Primavera helping children in need

FROM AN IDEA TO HELPING THOUSANDS OF CHILDREN

In 1990, the Bosch Zünder editor Marianne Waas-Frey travelled to the Bosch locations in Brazil for a report she was working on. While she was meant to be reporting on Bosch business, she was shocked by the misery of the children in the slums of Campinas, and the images kept haunting her after her return to Germany. As her daughter Eva-Maria Waas remembers: “When my mother came home at the end of her three-week trip across Brazil, there was only one thing on her mind: ‚Eva, we have to do something.‛ She talked about the huge favelas, the helpless mothers with their children, and the unbelievable poverty on the outskirts of the big cities. She also mentioned the Bosch associates who had started to help with small projects on the ground. “They urgently need our help,” said Marianne Waas-Frey. She also told her colleagues about her experience and got them interested in her project. Soon, the idea of a call for donations was born. This marked the beginning of Primavera.

The first projects in Brazil, India, and Mexico were supported as early as mid-1991. Other countries soon followed. Since then, Primavera aid has benefited many thousands of young people, mainly in Asia, South America, South Africa and, since 2013, in Eastern Europe. Children and young people are primarily supported with their education up to high school and university graduation. Vocational training projects for young adults are also included. Facilities for people with disabilities, medical care facilities, and pro-

jects for street children also receive support. In addition to a wide range of educational opportunities, the children and their families are taught about hygiene, healthy eating, social behavior, and how to treat each other responsibly. The overall aim is to give disadvantaged young people the chance to find their place in society later on and lead self-determined and independent lives. The basic prerequisite for supporting projects is that all Primavera collaborations with social partners are supported and promoted locally and that all projects are located close to Bosch locations, where they are supported and monitored by Bosch associates working on a voluntary basis. Everyone involved – from the Board of Management to the many helpers and other supporters – is a volunteer. This means that 100 per cent of all donations go to the projects.

„Isn't it great what my little idea has become?“ Marianne Waas-Frey once rightly asked. Primavera emerged from a simple call for donations. Today, the initiative counts more than 1,650 current and former Bosch associates among its members. Together, they support more than 11,000 children and young people about 20 countries, giving them a chance for a good future. To date, Primavera has collected and distributed some 15 million euros in donations and income.

Many thanks to the countless donors and helpers who have made Primavera possible, have accompanied us for 35 years, and will hopefully continue to do so!



THE HEART AND SOUL OF PRIMAVERA

SPECIAL HONOR FOR ROLAND MÜLLER-FIEDLER

It hurts when children suffer. By working at Primavera, we can counteract this to some extent." Since he first joined Primavera, this statement has always guided Roland Müller-Fiedler's commitment.

Roland Müller-Fiedler has worked tirelessly for Primavera since 2018, as a member of the association's board in the role of secretary. But that's not all. Supporting the association's members and organizing countless charity events for Primavera were also always important to him. Supporting both children in need at the "Es Salam" school in Cairo as well as children in Ukraine since the start of the war has been especially close to his heart.

In 2024, he announced his resignation from the Board of Directors. As a sign of gratitude, Primavera awarded him honorary membership. Primavera's Chairman of the Board, Stefan Grosch, aptly explained this decision in one sentence when presenting the certificate: "Roland embodies the heart and soul of Primavera."

Roland Müller-Fiedler will continue to work tirelessly for Primavera, either at events or in the administration of Primavera's advertising materials.

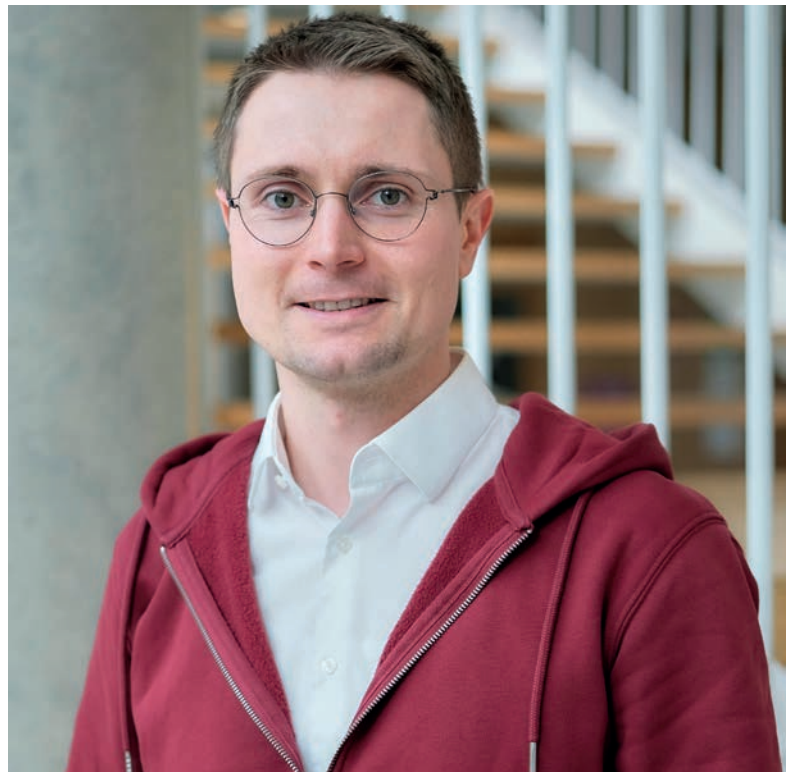


YOUNG TALENTS ON PRIMAVERA'S

EXTENDED BOARD



Awarm welcome to **Simon Jag** and **Isabell Rübling** who have joined Primavera's extended board this year. Simon Jag as a responsible for volunteer communication and event organization, and Isabell Rübling for fundraising and events. With Isabell and Simon, we are happy to welcome two new faces who have actively supported Primavera since their trainee days at Bosch and now want to continue this support at board level.



COMMITTED AND MOTIVATED TO PRIMAVERA'S GOALS

An inspiring strategy workshop was recently held with about 30 motivated Primavera supporters who are committed to Primavera's mission.

Together, the participants discussed important questions about the future of the organization: Where is Primavera today? What has it achieved so far and what are its goals for 2030? And last but not least, what can everyone do to help Primavera move forward?

In order to continue to actively help children and young people in developing and emerging countries, Primavera's primary goal is and will remain to significantly increase the level of donations. The strategic goal of **one million**

euros per year is a clear expression of this ambition. All of Primavera's activities will be aligned with this top fundraising goal - this is an important outcome of the workshop. To this end, many new ideas were developed to increase donations and membership.

"We had a great brainstorming session on new ideas and projects and we thought about redefining our strategy," was the conclusion of all participants. "It was great to see so many motivated and inspired people working to make the world a better place."

Would you like to get involved? Then contact us through Primavera e.V. Any help is welcome!



PRIMAVERA GENERAL MEETING 2025

The annual general meeting of Primavera e.V. took place on March 17, 2025 at Schillerhöhe and offered members the opportunity to look back on the association's work over the past year and look ahead to future projects. The meeting was opened by Stefan Grosch, chairman of the Board of Primavera. The welcome address was also marked by Primavera's 35th anniversary, which is being celebrated this year. Deputy chairman Christoph Kübel paid tribute to this in a brief review of the origins and development of the association. The presentation of the financial report by treasurer Sebastian Krieger was followed by the auditors' report. Another important item on the agenda was the discharge of the auditors and the Board of Directors, which was approved

unanimously. This shows the members' confidence in the work performed and the strategic direction of the association.

The meeting also provided an exciting outlook on planned projects and events for the coming year. As of **March 2025**, funding is planned for some 45 projects in 20 countries.

An important conclusion on this evening: Last but not least, a lively exchange with the members and their active participation are crucial for the success of the association. All supporters of Primavera are therefore cordially invited to continue to get involved and work together on the future of the aid organization.

Stay informed...

Here is a brief summary of the information about Primavera e.V.:

The Primavera homepage contains insights into the work of Primavera e.V. and detailed descriptions of the supported projects, in both German and English.

<https://www.primavera-ev.de/en/>

Our social media channels also provide great insights into the initiative's worldwide projects, as well as reports on various charity events and the many people behind them. Find out more about what makes Primavera e.V. unique and how you can get involved!

<https://www.linkedin.com/company/primavera-e-v/>

The Primavera e.V. **WhatsApp channel** is new:

This is a one-way communication channel without the possibility for dialog (such as in WhatsApp groups, for example).

This channel is a nice addition to the website and LinkedIn and offers the possibility to post texts, pictures, videos or links.

Data protection is guaranteed. Member names or telephone numbers are not visible in the channel.

Feel free to join if you like!

How does it work?

Simply join via the link or QR code below (this link can also be forwarded by members to others).

All you need is WhatsApp on your cell phone.

<https://whatsapp.com/channel/0029Vaqx00hA2pLJh6o24P20>



NEW FILTER SYSTEMS FOR THE CHILDREN'S HOSPITAL IN KIEV

The Okhmatdyt children's hospital in Kiev, the largest pediatric facility in Ukraine, treats thousands of children from all over the country each year. Among other things, the doctors there perform extremely difficult operations to save the young patients' lives.

As already reported in the Primavera Newsletter 2/2024, the hospital building was severely damaged by a missile attack in the summer of 2024, meaning that the children's treatment could not continue. As a result of the massive destruction, the radiators and heat transfer units no longer worked, and the ventilation system had to be used as a makeshift solution to heat the rooms. However, old filters clogged with dirt and dust prevented effective operation. Without replacing them, it was impossible to ensure sterile operating theatres and intensive care units, or to maintain the correct temperature in the hospital.

Primavera made a generous donation to finance the purchase of new ventilation filters for the hospital so that the children's medical treatment could be resumed as quickly

as possible. Bosch in Ukraine and the non-profit organization Tabletochki Charitable Foundation, which helps children with oncological and hematological illness, participated in the project and took over coordination and the installation of the devices.

The ongoing Russian attacks are increasingly traumatizing the population in Ukraine, and this deeply affects us all. We have therefore decided to make a further donation of 50,000 euros and are once again asking for your support. With your commitment, you are making a significant contribution to the faster reconstruction of the children's hospital and the procurement of vital medical equipment. We ask you to make your donation to the following Primavera donation account:

IBAN DE33 6005 0101 7871 5024 17, keyword: Ukraine, Baden-Württembergische Bank, Stuttgart
or via **Paypal**



BOOSTING SELF-CONFIDENCE WITH MUSIC

Sorocaba /
Brazil



Primavera recently began supporting the “Encanto” project of the Pastoral do Menor organization with donations. The project takes place in nine districts in Sorocaba, Brazil, a city in the federal state of Sao Paulo. It benefits around 1,100 children and young people by giving them access to art, musical education, creativity, self-expression, and communication skills. The initiative



takes the form of itinerant workshops in the community education centers of the Pastoral do Menor in Sorocaba. The workshops focus on music education and the development of emotional intelligence.

The main aim of the project is to introduce children and young people from socially disadvantaged backgrounds to art and culture. As a result of their difficult environment, they often have limited access to these types of learning opportunities. At the same time, Pastoral aims to give them the tools they need to recognize and effectively express their emotions. This can be done through music lessons, for example. The project is run by a team of art teachers who have increased their workload to ensure that music lessons can take place once a week in each neighborhood. Beyond musical education, weekly personality development and self-confidence workshops are also offered for the children in all participating neighborhoods.

LESSONS FOR STREET CHILDREN IN JAKARTA

Jakarta



Sahabat Anak is a child protection organization that supports socially disadvantaged children in Jakarta, the capital of Indonesia. The children mainly live on the streets and often have to contribute to earning income for their families. They are always on the lookout for work, a place to sleep, and food. On the street, they are exposed to violence, crime, prostitution, drug use, and sexual abuse.

Sahabat Anak gives these children access to education in addition to providing food and health checks. Since 2004, the organization has held regular tutoring sessions in six districts of Jakarta. The organization also runs two non-formal schools for children who have dropped out of state school, which Primavera has been supporting donations since 2024. So far, 74 children have been able to participate in the program and 12 of them have received a scholarship for an education. In addition, Sahabat Anak has two early childhood education schools in Grogol and Cijantung, which are also supported by Primavera.

Bosch associates in Indonesia monitor the progress of the project on site and act as volunteers.



A STORY ABOUT GENEROSITY AND A WILLINGNESS TO HELP

When Esethu came to Johannesburg from the countryside, she was looking for a better life. But the transition was anything but easy. She was a shy, insecure girl who lacked self-confidence and didn't know what the future would bring.

Her life changed when she became a student at Canaan Preschool, a place that offered her not only education but also healing. Under the loving care of Londiwe, the school's principal, and her dedicated teachers, Esethu found a safe haven where she could grow, learn and regain her self-confidence.

One of the moments she was most looking forward to was the arrival of the vehicle with food parcels from "Operation Antifreeze", a project that is also supported by Primavera. Over 500 children in eleven schools close to the Bosch-Rexroth site in the greater Pretoria area receive nutritious foods such as maize flour, rice, pasta, sugar, and

cookies. For Esethu and the other children, the arrival of the vehicle meant more than just food – it meant safety and joy. The food parcels they received were a lifeline and ensured that their families had something to eat in the evenings and at weekends.

What Esethu didn't know at the time was that these meals, the precious food parcels, and even the occasional treats in the form of potato chips or chocolate were made possible by the generosity of Primavera. Their support meant full stomachs, bright smiles, and the opportunity for children like Esethu to focus on learning rather than hunger.

Today, Esethu is a confident young woman and her life journey is a powerful example of what helpfulness and generosity can achieve. Thanks to donors like Primavera, her story is one of hope and unlimited possibilities.



OUR "SILENT" HELPERS:

Our silent helpers – a series about people who do a tremendous amount of voluntary work for Primavera, often working behind the scenes. We want to present them to you and report on their commitment – and also say a heartfelt thank-you to them!

Lisa Zieger

Sometimes it's the first step that takes life in a new direction. My journey began in 2012 during my training as an organizational assistant at Bosch. A stay in Brazil provided me with new perspectives and had a lasting impact on my life. In Curitiba, I visited a kindergarten that is supported by Primavera. The children, who came from a favela, were beaming – not only when they were playing and learning, but also at lunch, which was the only regular meal of the day for many of them.

When I looked into the children's sparkling eyes, I knew that this work is something very special – and I really wanted to be a part of it! Primavera gives them a chance for a better future, which is not a given in their environment. This experience touched me deeply and filled me with hope and gratitude. I immediately decided to become a member of Primavera and part of this wonderful movement.

Another memorable experience was my visit to El Salam School in Cairo, a school in a poor district that is referred to as the "garbage city". During my time there, I experienced once again how valuable Primavera's work is for the children. The conditions in this neighborhood were appalling, but the children being taught there radiated an incredible joy. Both the education and healthcare that Primavera provided gave these children a perspective. Knowing that this school could not exist without Primavera's support moved me deeply. In a country like Egypt, especially in such disadvantaged neighborhoods, such a facility is not a matter of course.

I have been volunteering with Primavera since 2017, alongside my role as assistant to the board of management. In this role, I have the privilege of supporting both Stefan Grosch, the current Chairman of the Board, and Christoph Kübel, who previously held the position, in all matters relating to Primavera. My tasks include organizing the general meetings and supporting projects, particularly in India, Nepal, Bangladesh, and Sri Lanka. My work "behind the scenes" has evolved over the years. For



example, I have taken on the planning and design of Primavera's LinkedIn account. A well-maintained social media presence is crucial for reaching a wide audience, creating transparency, and generating donations. I actively maintain Primavera's LinkedIn presence to make the association's valuable work more visible and inspire more people to get involved.

Every video that reaches me and shows a child's success story moves me to tears. I am and will continue to be a fully committed silent helper in the background. It is a pleasure for me to work with Primavera to help give children around the world the opportunity to build a better future for themselves. The moments when I see the children's eyes sparkling are a wonderful gift.

THEY ALSO ARE OUR „SILENT“ HELPERS:



Traditional Advent wreath tying in Schwäbisch Gmünd

Great support for Primavera: Around 20 employees at the AS site in Schwäbisch Gmünd tied beautiful wreaths, flower arrangements and candle rings for Christmas. The sale of these festive creations raised **1,000 euros**, which will go directly to our projects to support children and young people in need.



Small but mighty: baking waffles at the Munich site

A small team in Munich used the pre-Christmas period to support the work of Primavera. The volunteers combined the sale of calendars with the baking of fragrant waffles - a successful combination that delighted everyone involved. In just two hours full of dedication, team spirit and Christmas spirit, the team led by Amira Amin, Julia Calles, Sven Jung and Johannes Bauer raised a total of **450 euros** by selling waffles and **235 euros** for the sale of calendars. Everything was for a good cause!

Thanks a lot for this great campaign!

Once again ahead in calendar sales

Our loyal helper from the Reutlingen site, Sati Riedel, once again had good news for Primavera: 130 Primavera calendars were sold, bringing in **2,520 euros**. This impressive result was then topped off by a donation of **280 euros** from MED-Rt. In addition, the team at the Bosch plant security/identification office in Reutlingen (GR/SES-Rt) donated 1,885 euros to Primavera from the remaining balance on the ID cards of employees who had left the company. Primavera says THANK YOU for this great help!



Vivaldi's „Winter“ for Primavera

It was another musical highlight in 2024: The traditional Quemapas singing by the Bosch musical groups in aid of Primavera. The Bosch Symphony Orchestra, conducted by Hannes Reich, and the Bosch Choir, conducted by Till Brömann, thrilled the audience in the Stadtkirche Bad Cannstatt.

The name Antonio Vivaldi stood above all else. His Gloria in D major for choir, orchestra and vocal soloists and the „Winter“ from the „Four Seasons“ Violin Concerto were the main works that formed the pillars of the performance and delighted the audience.



Get into the Christmas spirit with jazz

One of the most loyal supporters of Primavera is the Bosch Jazz Orchestra, which delights many jazz fans every year with its traditional spring and Christmas concerts. This was also the case with last year's pre-Christmas concerts, which took place at Bosch Haus Heidehof and at various other locations, including Schwieberdingen. Under the direction of Sepp Herzog, the band members and soprano Miriam Angstmann once again offered a unique mixture of jazz standard arrangements and pieces from the orchestra's „Christmas treasure chest“. We would like to take this opportunity to thank all the members of the Bosch Jazz Orchestra for their long-standing support of Primavera. The sale of the BoJO's CDs at the Primavera information stand and now also via the web shop is also an important source of income for Primavera.

Many thanks to all those involved for their indispensable commitment to our projects for children in need!

THANK YOU

Dear supporters,

for your valuable support over the past year!

Dear supporters,

On behalf of the children in need, we would like to thank you for your valuable support and trust over the past year! You have all generously supported Primavera with your commitment and donations and enabled us to make the world a better place for children. Primavera would like to say THANK YOU and hopes that your donations will help us again in 2025 to ensure that as many children and young people as possible have the chance of a good, healthy and happy life.

Here you will find information on how to donate to Primavera e.V.

By bank transfer:

Donation account: IBAN: DE33600501017871502417
BIC: SOLADEST600 Baden-Württembergische Bank, Kleiner Schlossplatz 11, 70173 Stuttgart

Via Paypal

To donate to Primavera via **Paypal**, simply scan the QR code or click on the link below to go directly to Primavera's Paypal donation profile.

<https://www.paypal.com/fundraiser/charity/4643312>



As a registered user, you can also start a Paypal donation campaign for Primavera, e.g. instead of a birthday present, as part for an anniversary or just like that. For more information, see the link below.

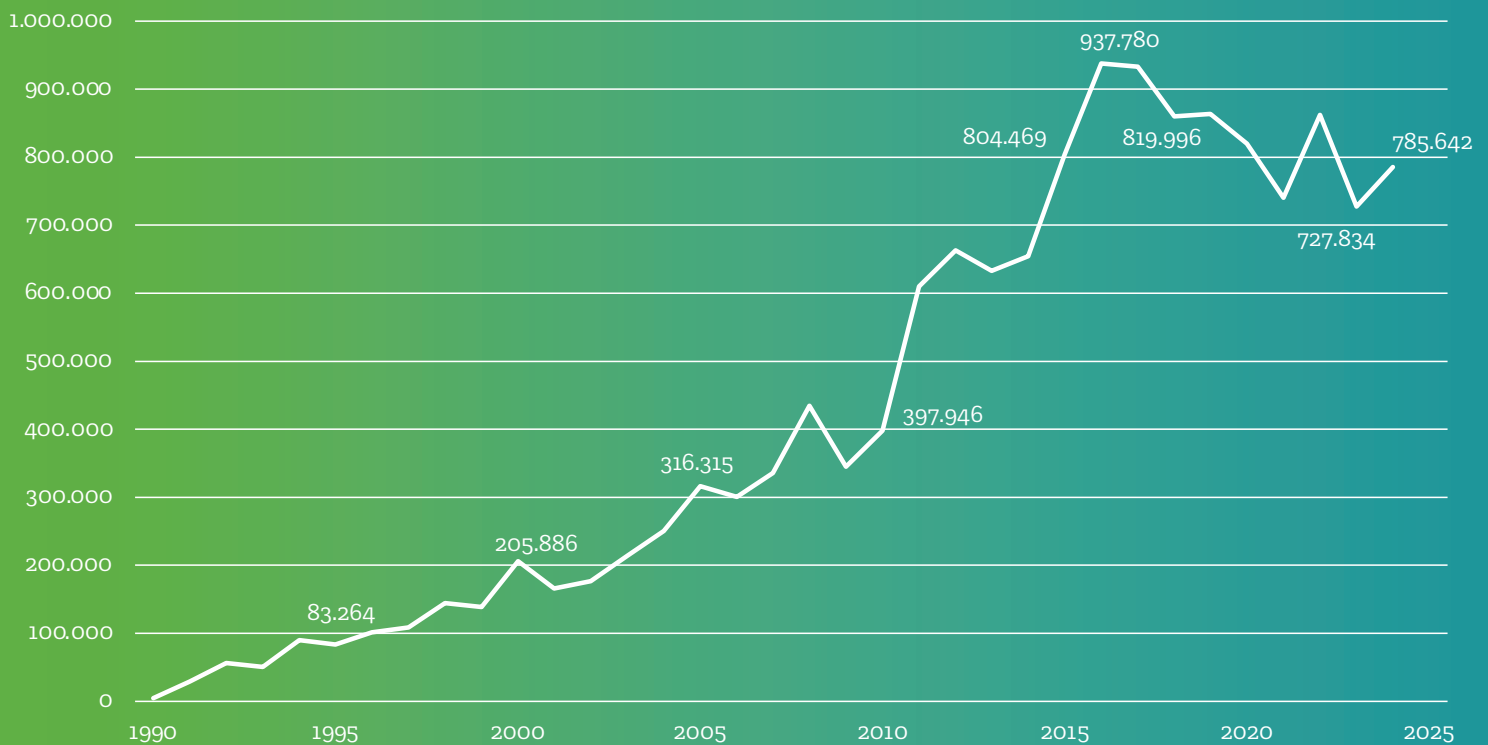
<https://www.paypal.com/fundraiser/charity/4643312>

Do you want to shop and donate to Primavera? Then use www.gooding.de

Gooding offers the opportunity to help Primavera through ordinary online purchases - without any additional costs for you! Over 2000 online shops pay us a bonus as soon as you shop there.

Thank you very much!

Development of income/donations 1990 - 2024



THE BOSCH THEATRE GROUP PERFORMS FOR PRIMAVERA



Employees from various locations in the Stuttgart region have been rehearsing and performing in the Bosch Theatre Group. Since this year, it has been under new management, and end of 2025 four performances will be staged at the Feuerbach site - the proceeds will be donated to Primavera.

A special call for this: For the performances the theater group looking for a 12-14 year old boy who would

like to try his hand on stage and take on a small role. No previous experience necessary - just fun and curiosity for something new! As this is a youth theatre project, a written parental consent form is required prior to participation. If you are interested, please contact Adelina Baliya, spokesperson of the theatre group.


Adelina.Baliya@de.bosch.com, Tel.: +49 711 811-57636 | Mobil +49 173 2174087

EVENTS 2025

All information is subject to change.


May
6

Benefit concert of the Bosch Jazz Orchestra

 **Bosch
Abstatt**

October
17

Benefit concert of the Bosch Symphony Orchestra

 **Bosch
Renningen**


November
14

Bosch Theater Group

 **Bosch Feuerbach**


November
15

Bosch Theater Group

 **Bosch Feuerbach**


November
21

Bosch Theater Group

 **Bosch Feuerbach**

November
22

Bosch Theater Group

 **Bosch Feuerbach**

December
4

First Bosch Jazz Orchestra Christmas concert

 **Bosch Haus Heidehof
Stuttgart**

December
5

Second Bosch Jazz Orchestra Christmas concert

 **Bosch Haus Heidehof
Stuttgart**

December
10

Traditional Quempas singing with the
Bosch Symphony Orchestra and Bosch Choir

 **Stiftskirche
Stuttgart**

Members attract members

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