



ISSUE 02/2023

PRIMAVERA NEWS

GHANA: A NEW LIBRARY OPENS ITS DOORS
Page 6

NEW SERIES ABOUT OUR "SILENT" HELPERS
Page 8

SALES START FOR THE 2024 PRIMAVERA CALENDAR!
Page 10



since 1990
primavera
Helping children in need

DEAR PRIMAVERA FRIENDS



Putting a smile on the faces of children around the world, especially those who grow up in an environment marked by anxiety, hardship, violence, and hunger: for that very purpose I have worked on a volunteer basis for more than 15 years for Primavera directly and indirectly as a matter close to my heart, currently in my role as treasurer on Primavera's executive committee, in a modest effort to make the lives of many children that little bit better.

In 2023, we were able to reach over 10,000 children with some 650,000 euros. The emergency aid for the earthquake victims in Turkey and the prolonged support for the recreational school dedicated to Ukrainian refugee children were two great projects in which Primavera was able to directly help children affected by war and natural disaster.

Also featuring in this issue, are two emphatic examples

of how Primavera improves the prospects of children for a better life through education and training: firstly, in the report about the opening of the library of the Father's Home orphanage in Ghana; and secondly, in the report on deputy chairman Stefan Grosch's personal visit to the CPTI project in Campinas and his very moving account of his first-hand impressions.

In the current issue we want to also show you just how sustainable our work is with an example from Thailand. Jimmy tells us how Skills for Life, a project that Primavera has supported for many years, has improved his prospects for a better life.

We depend on numerous volunteers to lend us a helping hand so we can deliver on our promise that every euro donated reaches its intended recipients. Two of them, Eveline Fiedler and Artur Geldt, report on their work for Primavera. Lastly, I would like to take this opportunity to remind you that helping hands are ALWAYS welcome, for instance, in organizing the many Primavera concerts or also in preparing the garden party, which will be held again next summer at Bosch Haus Heidehof.

With Christmas and the end of the year fast approaching, many people not only want to send holiday greetings and gifts to their loved ones, but also want to do something good for people in need and help alleviate poverty. Many would like to make a donation to a worthy cause. But some may understandably wonder whether there's any point: Do cash donations to charities actually reach the people who need them? And can even small amounts really make a difference for the future of girls and boys? The answer is simple: YES! The full amount of donations to Primavera reaches the local communities that we support and you can make a big difference for the children there – even with small amounts. Help us put a smile on the faces of even more children!

I hope you enjoy reading our newsletter and thank you from the bottom of my heart for your support!

Sebastian Krieger

HELP FOR CHILDREN IN THE TURKISH REGION DEVASTATED BY THE EARTHQUAKE

Earlier this year, on April 2, it was finally possible to stage the joint concert of the Bosch String Soloists and the Stuttgart Chamber Orchestra, originally planned for March 19, 2020. The audience in the sold-out Mozart Hall of the Liederhalle in Stuttgart was treated to a splendid concert evening.

As had already been announced, Primavera has doubled the donations received, providing the victims of the devastating earthquake earlier this year in Turkey a total of 35,000 euros. Primavera has decided to donate this amount to the Turkish NGO Darüşşafaka, which since 1863 has been providing quality education to chil-

dren who have lost one or both parents and who lack financial resources, true to its mission “equal opportunities in education.”

Darüşşafaka has also been supporting children affected by the earthquake. Primavera’s donation aims to ensure their uninterrupted education. We thank all the donors who made this possible!



2023: THE WAR IN UKRAINE CONTINUES – SO DOES OUR AID

War has been raging across Ukraine since February 24, 2022. Eighteen months on, the situation remains particularly dramatic for children and young people. Day in, day out, girls and boys experience violence or have to rush out of their homes to find shelter from the military attacks. Many are traumatized by what they have lived through. They need security and support. Primavera has already repeatedly provided valuable help with donations.

In parallel, since last year Primavera has been supporting a social project for refugees from Ukraine in the greater Stuttgart area. The Stuttgart-based association Internationales Forum für Wissenschaft, Bildung und Kultur e.V. (International Forum for Science, Education and Culture, IFWBK) has established a recreational school for Ukrainian children, young people, and their families. The aim is to empower chil-

dren so they have a successful start in the German school system. Depending on their age, the children receive support six days a week in different courses in which they are taught the German language and assisted in their integration into the German school system. Primavera has meanwhile approved a second application for funding for the weekend school from June 2023 through to the end of 2023.

So far, the IFWBK has been able to use the premises of a church congregation in Stuttgart. However, the demand from Ukrainian refugee families for places in the recreational school continues to grow and already surpasses the available capacity. In response, the project is intensively searching for larger premises for the children in the Stuttgart area with the support of Robert Bosch GmbH.



On July 1, the International Forum for Science, Education and Culture (IFWBK) held its summer party for the project “Recreational School for Ukrainian Refugee Children” in Stuttgart. Eveline Fiedler and Roland Müller-Fiedler attended the event as Primavera representatives. They were impressed by the dedication with which the Ukrainian refugee children are cared for in the project and given a safe space to unfold their potential.

STEFAN GROSCH VISITS A PROJECT SPONSORED BY PRIMAVERA IN BRAZIL

On September 4, Stefan Grosch and his wife Silvia visited the CPTI (Centro Promocional Tia Ileide), a facility in Campinas supported by Primavera. In a partnership that has been in place for over 15 years, CPTI supports around 250 children and young people between the ages of 6 and 14 who live in socially disadvantaged conditions. The goal is to get them off the streets and motivate them to continue attending school. As part of the project “Viver e Fortalecer Vínculos” (living and strengthening ties), young people can attend courses in various fields, among them culture, art, sports, and computer science. They also get a nutritious and healthy meal every day. In addition, career opportunities are identified to prepare children and young adults for a self-determined life.

Stefan Grosch and his wife Silvia attended music and dance performances and talked with the young people as well as with representatives of the NGO. They also gained insight into the success story of 19-year-old Pedro Henrique de Souza Santos. He joined CPTI at the age of nine. It was there that one of his dreams came true: he learned to play the violin. “At first, I just wanted to play as well as my brother. Then I started performing and learned to express and communicate my musical ideas through the sound of the violin,” says Pedro Henrique. He plans to attend the Music Academy of the Symphony Orchestra in the State of São Paulo (OSESF) in the coming years and participate in the OSESF Young Soloists Competition – and to be among the winners. After that, his biggest dream is to start his own music school that will enable young talents to succeed – an ambitious goal! But Pedro Henrique knows: “It’s not a dream anymore, it’s a goal. Because we don’t get very far without a goal.”

Stefan Grosch’s visit underscores Primavera’s sustained commitment to making a positive impact on the lives of these young people.



Pedro Henrique with his violin



Stefan Grosch (front center) and his wife Silvia (2nd row, 5th from the left) met with representatives of the NGO and with children and teenagers from the CPTI project.

NEW PRIMAVERA LOGO: MORE MODERN, CLEAR, ENGAGING

You may have already noticed: Primavera has a new logo! What has changed and what are the benefits of the new design?

- 1. Modernized logo:** We wanted to create a more modern logo without the shadow effects to improve the way it is displayed on screens. This is critical to ensure that our logo is presented in the digital world in a way that is clear and engaging.
- 2. Responsive design:** The new logo had to be suitable for different screen sizes, including cell phones and tablets. This ensures that our logo is legible and appealing on any platform and in any application.
- 3. Royalty-free fonts:** Royalty-free fonts were chosen to ensure Primavera does not incur any additional cost. The fonts are intended to embody a harmonious fusion of tradition and modernity, representing our values and our evolution.
- 4. Truncated logo:** We have still chosen not to include the letters “e.V.” and are using a truncated, yet clear logo with “Primavera” on its own. This underlines our determination to present our brand in a way that is powerful and memorable.



GHANA: A NEW LIBRARY OPENS ITS DOORS

Ghana/
Africa



At long last, in July 2023, Fathers Home Care Ministries opened the Reverend Francis Kwaku Jackson Library as an addition to the already completed orphanage on which we have reported several times in the past. The library was built and equipped with the support of Bosch Rexroth Ghana, Primavera, the Mandela Education Program, and Bosch Rexroth Africa. “This library sets an essential cornerstone for giving young people in Africa the opportunity to improve their knowledge, to study, and to become lifelong learners,” said Alex Booth, regional manager of Bosch Rexroth in Ghana.

The project was made possible not least by a generous donation from Bosch: when Bosch’s board of management team changed two years ago, Franz Fehrenbach, Volkmar Denner, and Stefan Asenkerschbaumer asked for support for Primavera instead of farewell gifts. The amount raised was donated to the Father’s Home Care Ministries orphanage.



The new library: A place for lifelong learning



Alex Booth, Regional Manager at Bosch Rexroth in Ghana (center), has been supporting the Father’s Home orphanage for many years.

A REMARKABLE LIFE STORY: ONE OF DETERMINATION AND SUCCESS



Jimmy Samui was born in a remote province in the north of Thailand. His parents were members of the mountain tribes. When he was barely three years old, his family moved to the big city of Chiang Mai in search of work. By the age of ten, Jimmy had already been dependent on the support from various foundations, as his parents did not have enough money to pay for his schooling. However, many foundations in northern Thailand only support children from a young age up to ninth grade. After that, young teenagers are often left to fend for themselves and many struggle to get ahead in life without the benefit of further education.

But Jimmy had an ambitious goal: “I wanted to study business administration and get my bachelor’s degree,” he says, now aged 28. He got in touch with Skills for Life, the project supported by Primavera in Chiang Mai, to ask for financial support. Unfortunately, the project was unable to accept his application at the time. But that did not deter him: he enrolled in college anyway, working part-time to pay for his studies at Panyapiwat Institute of Management. After 18 months, he applied to Skills for Life again. This time, his persistence and determination to achieve his goals paid off: he was accepted into the program and given full support so that he could concentrate on his studies.

After successfully completing his BA, Jimmy got a job as an assistant manager at a branch of a large retail chain. Then, the Covid-19 pandemic broke out and many stores remained closed during the lockdowns that followed. Jimmy used the time to explore options for opening a beverages store. Drawing on extensive market research and financial analysis, he explored the feasibility of his business idea. “But in view of the poor economy at the time and the high in-

vestment costs, I came to the conclusion that it wasn’t the right time for this project.”

His next ambitious goal is to enroll in a master’s degree at Chiang Mai University. When he’s not working at the store, he works as a driver for a grocery delivery service. “I don’t have a lot of free time,” he says. But he sees

his work as a worthwhile investment in his ability to be self-determined and in securing his future.

In the foreseeable future, Jimmy hopes to get a job in one of Thailand’s major retail hypermarkets. And in his spare time, he mentors his younger brother, who is also taking part in the Skills for Life program.



Jimmy Samui: His ambition and determination along with the support of Primavera, have helped him to advance in life.



OUR SILENT HELPERS

Our silent helpers – this is the first in a series of articles about people who do a tremendous amount of voluntary work for Primavera, often working behind the scenes. We want to present them to you and report on their commitment – and also say a heartfelt thank-you to them!

Eveline Fiedler...

... has been an active Primavera member for more than two decades and is involved in Primavera projects for children together with her husband Roland Müller-Fiedler. Especially close to her heart is the support for children in need in the Es Salam school in Cairo. Together with another German aid organization, Primavera finances annual medical check-ups there: general medical examinations, dental examinations, and ophthalmologist check-ups. Furthermore, the children are provided with spectacles, toothbrushes, and toothpaste. In 2019, Eveline Fiedler visited the project in Egypt together with her husband and was deeply touched by the warmth and gratitude shown by the children. “The medical checkups and care for children that we are accustomed to here are not common in Egypt,” she explains. “This is an area in which it’s possible to achieve so much with relatively little money,” she adds.

Eveline Fiedler is a tireless assistant at the Primavera information booth at many other Primavera initiatives, among them benefit concerts, family days at Bosch locations, or the traditional garden party at the Bosch Villa. Since the beginning of 2022, when war broke out in Ukraine,



helping children there has been another matter close to her heart. She has already visited the recreational school supported by Primavera for refugee children in Stuttgart on several occasions.

And last but not least, in her professional life, too, the graduate physicist with a PhD in science is dedicated to helping children. For many

years now, she has been working at Stuttgart’s Olga Hospital, the largest children’s hospital in Germany. At the hospital’s Institute for Clinical Genetics she conducts prenatal, postnatal, and cancer diagnoses to find the causes of disease in children and adolescents. “Parents of children suffering from rare diseases often search desperately for a diagnosis,” she says. Genetic testing is the prerequisite for finding appropriate treatment.

Artur Geldt ...

...Primavera has over 50 projects spread across around 20 countries. But have you ever wondered about the various processes that need to be carried out before a project can receive support? And most importantly: who does this work – on a voluntary basis, needless to say – so that every cent donated benefits the children?



One of those volunteers is Artur Geldt, a longstanding Bosch associate who currently works in technical procurement at Robert Bosch AS GmbH in Schwäbisch Gmünd. In addition to standard supplier development tasks such as analyzing production processes, ensuring quality and cost-effectiveness, and supporting suppliers from the sample phase through the start of production and right to the discontinuation of the respective product, his daily tasks also include audits, process approvals, and advising various stakeholders on potential cost and quality issues.

“My start at Primavera was actually very spontaneous and unplanned,” he says. In fact, it was through his wife Eugenia, who had at the time already been an active member of Primavera’s documentation team for several years. Through her, he has come to understand how much work and countless processes are behind such an organization. “I have always admired how much energy, enthusiasm, and motivation she puts into her work for Primavera.” When a colleague was unavailable at short notice, he was spontaneously persuaded to lend a hand.

The documentation team consists of five people who split the work by country. For the most part, the job consists of requesting documents via the project manager in charge. This can range from an organization’s applications for support, project and fund approvals, and proof of the legal existence of the applying NGO abroad through to proof of payments made and expenditure by respective NGOs. These need to be thoroughly checked and archived in a form appropriate for audit purposes. That may sound like a lot of work. Artur Geldt has been doing it for several years now, and he still enjoys it and does it with conviction: “We have a great atmosphere throughout the Primavera team and I really enjoy the way we can help shape things,” he concludes enthusiastically.

A heartfelt thank-you also goes to all the other helpers who support Primavera in various ways every year! The many children and young people from our projects need our help more than ever, especially in these times of uncertainty.

"HEARTFELT MOMENTS I'LL NEVER FORGET"



A volunteer and hugely committed Primavera supporter, Djalma Goncalves, a Bosch associate in Central Purchasing, flew to Brazil in spring this year, where he spent three weeks helping to look after children and young people in the Aquarela project in Campinas. "On the one hand, I wanted to get involved in a good social cause, and on the other, helping children is simply a matter close to my heart," he says, explaining his motivation. Primavera offered the optimal conditions to do both. It turned out to be an impressive three weeks for him. "The team and children at Aquarela gave me a wonderful welcome from the moment I arrived," he says.

Daily activities included playing theater, painting pictures, learning to dance, playing soccer. But also talking about problems: "Within only two or three days, the children began to trust me and tell me their stories." Some were sad stories, about tragic events in their young lives ranging from the death of their parents to acts of physical or sexual violence they had suffered.

Djalma Goncalves would go back anytime: "It was great to be able to see their joy despite the difficult conditions they live in, as well as their warmth and openness, and to have the privilege to be accepted by them." He found the parting very difficult. "To describe the children, the team only in words would not do them justice, you have to experience them... these were heartfelt moments I'll never forget."



PRIMAVERA DONATION ACCOUNT

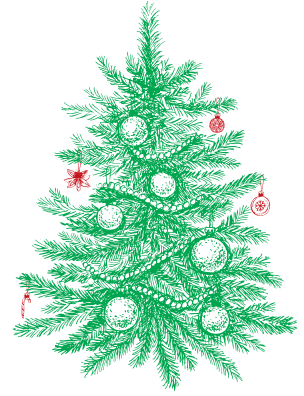
Primavera e.V.

Baden-Württembergische Bank Stuttgart

IBAN: DE33 6005 0101 7871 5024 17

BIC: SOLADEST600

SALES START FOR THE 2024 PRIMAVERA CALENDAR AND THE 2023 ADVENT CALENDAR



New year, new projects, new calendar design: again this year, participants in Bosch's Junior Management Program created a new Primavera calendar and an Advent calendar. In both calendars you will find short introductions and beautiful images of our Primavera projects around the globe. New this year, the calendar is available with a sustainable wooden stand that can be repurposed later, for example as a picture holder for your private memories. You can get the calendar with wooden stand for **15 euros** and the Advent calendar for **10 euros**. **Or else you can get both calendars for a reduced price of 20 euros.**

As in previous years, by purchasing the Primavera calendar, you are helping to give children and young adults in difficult circumstances the chance for a better life. Together,

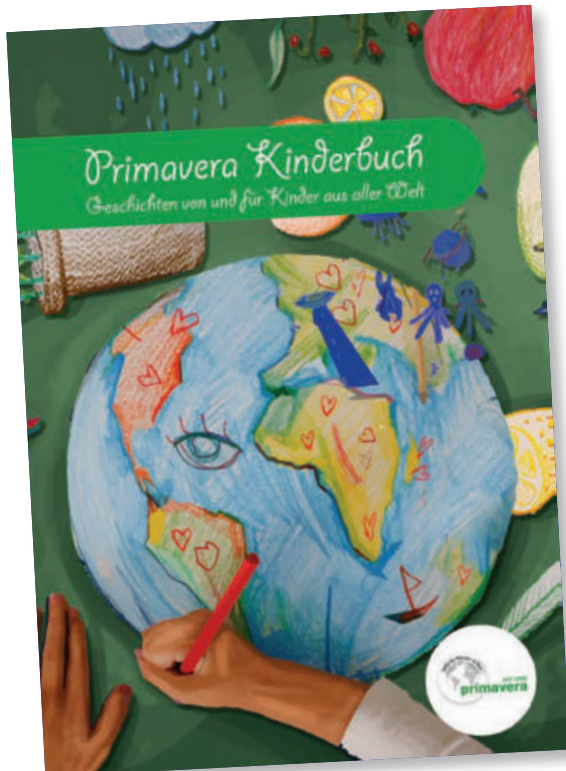
we have been pursuing this mission since 1990 and have celebrated impressive achievements that are reflected in our current projects. All proceeds from calendar sales go toward Primavera's roughly 50 education and health projects in over 20 countries.

Come by our sales booths at the end of November! You can of course also find our products on the Primavera web shop at <https://www.primavera-ev-shop.de>. There, you can order the calendars and pay using Paypal or prepayment, your order will be delivered to your home address.

We would be delighted if you would support this initiative, and we wish you and your loved ones a wonderful Christmas and a healthy and happy 2024.



Board member Stefan Grosch presents the new calendar.



A FABULOUS CHRISTMAS GIFT: THE PRIMAVERA CHILDREN'S BOOK

Are you looking for a suitable Christmas gift for your children, grandchildren, or your friends and acquaintances – and want to do some good at the same time? Our Primavera children's book is just what you're looking for! Use the link below to order the book for **20 euros** plus ship-

ping costs and pay using PayPal or prepayment. <https://www.primavera-ev-shop.de/>

As in the past, the book can alternatively of course be purchased at one of the sales stands on company premises or at the Primavera information booth on site at various events.



COMMITTED TO HELPING YOUNG PEOPLE



The Bosch Big Band celebrated its 20th anniversary on October 8, 2023, with an awe-inspiring concert at Stuttgart's Theaterhaus.

The band held the anniversary event as a benefit concert for the two aid organizations Primavera – Hilfe für Kinder in Not e. V. and Förderkreis für krebskranke Kinder e. V.

We would like to take this opportunity to sincerely thank everyone involved.

In their speeches introducing the organizations, the chairmen of the two beneficiary associations, Prof. Stefan Nägele and Christoph Kübel, emphatically stressed the importance of donations for sustainable project funding. Their call to action resonated with the audience. After the fabulous musical delight, the two charities had the pleasure of achieving a great result in terms of both donations and sales proceeds. As agreed, the donations and the

proceeds from the sale of the Bosch Big Band's new CD were shared between the two charities.

Concert evening's total proceeds: **13,396 euros**

Total proceeds for Primavera: **6,761 euros**


Once again, we would like to express our deepest gratitude to the performers of the Bosch Big Band and to our many helpers!

EVENTS IN 2023/2024

2023

**December
13**

Traditional Quempas singing of the Bosch music groups

 **Stiftskirche
Stuttgart**

2024

All information is subject to change.

**March
7**

1st BoJo Spring Concert

 **Bosch Haus Heidehof
Stuttgart**

**March
8**

2nd BoJo Spring Concert

 **Bosch Haus Heidehof
Stuttgart**


**May
5**

Benefit concert of the Bosch Symphony Orchestra

 **Liederhalle
Stuttgart**

**July
6**

Primavera Garden Party

 **Park of Robert Bosch Hauses
Stuttgart**

**July
19**

Benefit concert of the Bosch Symphony Orchestra

 **Stadhalle
Reutlingen**


**November
28**

1st BoJo Christmas concert

 **Bosch Haus Heidehof
Stuttgart**

**November
29**

2nd BoJo Christmas concert

 **Bosch Haus Heidehof
Stuttgart**

**December
11**

Traditional Quempas singing of the Bosch music groups

 **Stiftskirche
Stuttgart**

Members attract members
Please email:
Roland Fuchs, RF74@outlook.de

Bank account:
Baden-Württembergische Bank
IBAN DE33 6005 0101 7871 5024 17
BIC SOLADEST600

PUBLICATION DETAILS

Published by:
Primavera Hilfe für Kinder in Not e.V.
Reutlinger Straße 56e
70597 Stuttgart
Germany
www.primavera-ev.de

Christoph Kübel
(Chairman)
external.christoph.kuebel@de.bosch.com

Stefan Grosch
(Deputy chairman)
Stefan.Grosch@bosch.com

Wolfram Anders
(Executive committee member)
wa@wolfram-anders-consulting.de

Ann-Kathrin Scholl
(Executive committee member)
Ann-Kathrin.Scholl@de.bosch.com

Sebastian Krieger
(Treasurer)
Sebastian.krieger@de.bosch.com

Roland Fuchs
(Secretary)
RF74@outlook.de

Editorial Office:
Ortrun von Hochmeister
ortrun.hochmeister@web.de

Design:
Eva-Maria Waas
DIE WERBER, Stuttgart
waas@die-werber-gmbh.de
November 2023 issue

Translation:
Sergio Laguna
sergio.laguna@laguna.eu.com